7 Game-changing reasons why you should consider bringing your utility into the 21st century.

1. Who Doesn’t Have One?
Did you know that over two-thirds (66%) of donations now are at least partly through text donations? And did you know this is increasing 50% per year?

2. Powerful Features
Smartphones come with every feature you could ever want: WiFi, Bluetooth, GPS, Maps, Mapping, Video, Text and more. There’s nothing you can’t do with a smartphone. Just find the right apps to harness that power.

3. GPS and Mapping
Turn on GPS and Geo-locate all of your assets. Track your personnel. Let Google Maps guide you to locations to make you more efficient.

4. Photos = 1,000 Words
Did you wish you had photo documentation of an event or condition? Let your smartphone provide the clarity and proof that written notes can’t.

5. Real Time Data
Send work and receive results in real time. Know where your resources are, and optimize performance.

6. Ruggedized
Did you know that smartphones are just as resilient as expensive "ruggedized" equipment? Smartphones are some of the best designed and most reliable pieces of technology ever built.

7. Value
The most widely deployed technology in history: Easy to use. Extremely powerful. Reliable. Learn more about how to implement smartphones at: smartphones4waterreading.com