Meter Reading is a Necessity. So Why is it So Difficult to Do it Well? When was the last time your Utility was complimented on its Meter Reading and/or Customer Service?

**DO**

- Give Meter Readers Innovative Tools

**DON'T**

- Expect Great Results from Old Technology

---

2019 Best Practices

- SmartPhones
- Real Time Data
- Read Validation via Photos, GPS

Old School Mindset

- Costly Handhelds
- Slow/$ Repairs
- Single Point of Failure; Software on One PC

---

**In summary,**

Meter Readers and Field personnel are the face of your Utility. Give them the tools they need to do their jobs well and your Customers will notice.

**To Learn More:**

www.smartphonemeterreading.com